



**2023 - 2024  
SPONSORSHIP  
OPPORTUNITIES**



## ABOUT CAPITAL ICE SYNCHRO

Capital Ice Synchro is the premiere synchronized skating program in North Dakota. Formed in 2003, our nonprofit organization provides opportunities for skaters from age 4 to 18 to participate in the world's fastest growing figures skating discipline. Our club has over 135 skaters competing on nine teams with a season running September through March.

In 2023, our intermediate team, the Capital Ice Chips, took first place at nationals.



## WHY SPONSOR?

Without community support our club couldn't be as successful as it is. As a 501(c)3, the Bismarck Figure Skating Club/Capital Ice Synchro relies on sponsorships and fundraising to make our program affordable and open to all skaters. The funds offset the costs for competitions, coaching, and travel. Teams will travel to competitions in Ann Arbor, MI; Chicago, IL; Wichita, KS; and Las Vegas, NV, if the teams qualify.

As a sponsor you do more than support 135 local skaters and their families. Our sponsors also benefit from reaching thousands in the Bismarck-Mandan area and beyond through our social posts, media, events, and many other opportunities that can be customized to fit your goals and budget.



## WHO AM I SPONSORING?

These 135+ dedicated  
skaters are grateful for  
each and every sponsor.



Capital Ice Chips *2023 National Champions*



Capital Ice Connection



Chill



Crystals



Courage



Cadence



Cascades



Cubes Black



Cubes Blue

# CORPORATE SPONSORS

Thanks to the generous support from sponsors like you, Capital Ice Synchro is able to participate at a regional and national level while keeping our program affordable and open to all. \*

	<b>Platinum**</b> \$10,000	<b>Gold***</b> \$7,500	<b>Silver</b> \$5,000
Jacket	Puffer Coat	Warm-up Jacket	
Bag	Bag tag		
Team Shirt	4" (all teams, prime location)	3" (all teams, prime location)	3" (1 team) or 2" (2 teams)
Banner at all events	Stand Alone Banner	Logo	Logo
Mentions at all events	5 times per event	4 times per event	3 times per event
Event Tickets	14 + VIP seating	10	8
Ice Show Program Ad	Full Page Premium Placement	Full	Half
Live Stream Recognition	Logo (Commercial Option)	Logo (Commercial Option)	Logo (Commercial Option)
Social Media Amplification	Monthly (2 live social options)	Monthly	Monthly
Email to skate families	2	1	1
Digital Team Folders	Flier	Flier	Flier
Website	Banner Ad (static), Logo, Link	Logo, Link	Logo + Link
Team Snap	Logo + Link	Logo + Link	Logo + Link
Additional	Crowd Engagement (2 events)	Crowd Engagement (1 events)	

\*\*Categorical exclusivity at this level. 3-year contract. Three available. \*\*\*3-year contract and three available.

Additional opportunities are available. Customized packages can be created for sponsors over \$2,500.

	<b>Bronze</b> \$2,500	<b>Pewter</b> \$1,000	<b>Honorable Mention</b> \$500	<b>Supporter</b> \$250
Jacket				
Bag				
Team Shirt	2" (1 team) or name (2 teams)	Name (1 team)		
Banner at all events	Logo	Name	Name	Name
Mentions at all events	2 times per event	1 time per event	1 time per event	1 time per event
Event Tickets	6	4	2	2
Ice Show Program Ad	Quarter	Business Card	Business Card	Name
Live Stream Recognition	Logo	Name	Name	Name
Social Media Amplification	Bi-monthly	Quarterly	1 time	
Email to skate families				
Team Folders	Flier	Listing	Listing	Listing
Website	Logo + Link	Name + Link	Name + Link	Name
Team Snap				
Additional				

\*Please visit [capitalicesynchro.com/sponsorship](https://capitalicesynchro.com/sponsorship) for complete terms, conditions & explanations.

# A LA CART

Our a la carte sponsorship options are a way to achieve your desired goals and outcomes while engaging our audience and receiving positive exposure for your brand. The offerings can be purchased independently or replace other options within your sponsorship package, pending approval from the fundraising committee.



Opportunity*	Individual Price
Team Appearance (1 Hour)	\$500
Crowd Engagement	\$1000
Live Social with Team	\$500
Email to Skater Families	\$2500
Gift in Exhibition Host Bag	\$500
Ice Show Ad	\$1000 - Full Page \$750 - Half \$500 - Quarter \$350 - Business Card

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## SEE THE TEAMS YOU SUPPORT:

October 29	Capital Ice Synchro Classic, Bismarck
November 26	Capital Ice Exhibition, Bismarck
March 15-17	BFSC Ice Show

# FAMILY & FRIENDS SPONSORSHIPS

Synchro is a family sport and the heart of our organization. To help support families and friends further, we offer special packages geared to the spectators and cheerleaders.

	<b>Package 1</b> \$1000	<b>Package 2</b> \$500	<b>Package 3</b> \$250
Exhibition Reserved Seats	x	x	
Bismarck Comp Tickets	6	4	2
Ice Show Tickets	6	4	2
Ice Show Reserved Seats	x (1 show)		
Team Photo	x	x	
Photo opportunity with skaters	x	x	
Custom Noisemaker	x	x	

We are always open to customizing a package for you.

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# THANK YOU FOR YOUR SUPPORT!



A Bismarck Figure Skating Club Program - 501(c)3

FOR MORE INFORMATION ABOUT SPONSORSHIP, CALL:

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Learn more about Capital Ice Synchro  
visit [capitalicesynchro.com](http://capitalicesynchro.com)



# SPONSORSHIP AGREEMENT

Company Name

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Contact Name

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Address

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Phone

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Email

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Sponsorship Level

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Amount: \$

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☐ Check Enclosed

☐ Send an invoice

Signature

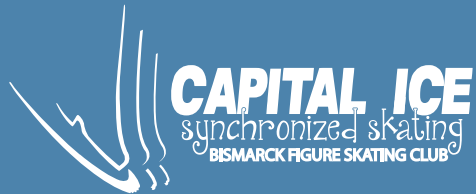
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Date

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This sponsorship was secured by:

PLACE STAMP HERE



**BISMARCK FIGURE SKATING CLUB**

**PO BOX 7372**

**BISMARCK, ND 58507**