Capital Ice Synchronized Skating Cash Raffle Tickets & Sponsorships

Capital Ice Synchronized Skating hosts an annual fundraiser to raise funds necessary for competition dresses, competitions, and travel to our competitions throughout the 2024-2025 season.

Fundraising Requirements

How much do I have to raise?

The chart below lists the required amounts each team member can raise or buy out. This amount varies depending on the team.

You can reach the total by selling raffle tickets, securing season sponsorships, buying out the amount, or combining the three. Skaters are welcome to sell additional tickets and sponsorships if they wish. Any overage may be shared with another skater or placed in the general fundraising fund.

Team Amounts for 2024-2025 Season

| Aspire Level Teams | \$350 | Dresses |
|--------------------|--------------------------|---|
| Courage | \$1500 | Sectionals & Dresses |
| Crystals | \$2500 | Sectionals, Travel Comp (TBD), & Dresses |
| Chill | \$3000 | Sections, Travel Comp (TBD), & Dresses |
| Connection | \$4500 | Travel Comp (TBD), Sectionals, Nationals, & Dresses |
| Chips | \$4750 | Travel Comp (TBD), Sectionals, Nationals, and Dresses |
| Cross-skaters | Will discuss directly | additional competition and dress |

National team skaters doing a buy-out can hold out up to \$1000. This amount will be billed after a Nationals spot is secured and must be paid before Nationals.

Record Keeping & Ticket Turn In

How do I record my ticket sales?

A Google form is available for all families on the Capital Ice Synchro website. Each family must complete the form before turn-in. Excel sheets are not available this year.

Team Representative

Each team will have a fundraising representative. You can contact this person for more raffle tickets or sponsorship information. They will also be spearheading turn-in.

When is turn-in?

Each team will have a representative helping with turn-in, including setting a date. All turn-ins must be completed by August 9. No late turn-in will be accepted.

What do I need to turn-in?

Unsold tickets, sold ticket stubs, and collected money raised. We will <u>NOT</u> accept cash this year. Please be prepared to write a check for any cash collected.

<u>Raffle</u>

Drawings

The raffle has been modified to consolidate the cash calendar days to those where synchro practice is happening. From September 30 through October 27, we will be drawing winner names with multiple winners on drawing days, increasing the chance to win. Tickets will be drawn on Monday, Tuesday, and Wednesday at the VFW Sports Center. The grand prize drawings will happen during the Capital Ice Synchro Classic on Sunday, October 27. All winners will be announced on the Capital Ice Synchro Public Facebook page and listed on the website.

How much are the tickets?

Tickets are \$20 each. They are numbered, and enter the paid ticket holder into our raffle drawing for cash prizes. We will send the winning amounts at the end of the raffle.

<u>Sponsorship</u>

What is Sponsorship?

The corporate and family/friend sponsorship was designed to increase visibility for those wanting to support. The booklet highlights the different opportunities, and we encourage you to review the materials carefully. <u>Sponsors do not get raffle tickets.</u>

Contacting Sponsors

Capital Ice Synchro maintains an extensive spreadsheet of sponsors and those assigned to contact each. We want to avoid bombarding businesses with asks and maintain strong relationships with each company. If a business is already assigned to a skater, they are unavailable, and you may not contact them.

A sponsorship "dibs" meeting will be held on May 19 at 5:30 pm at the VFW Sports Center. This meeting is an excellent opportunity for those with higher fundraising obligations to build a list of sponsorship contracts. We encourage anyone with larger fundraising obligations to attend the meeting and claim available sponsor contacts. A sponsor contact is not a promise of giving.

We will email a copy of the corporate sponsorship list and accompanying assigned contacts shortly. Any sponsor who has not given since 2019 will be opened back up to the general club and available at the sponsorship dibs meeting. If this applies to a potential sponsor on your list and you have a specific reason for keeping them as part of your contact circle, please email the sponsor name and reason to <u>FundraisingBFSC@gmail.com</u> no later than May 17 at noon.

After the May 19 meeting, please contact Kendra Steiner or Katie Aitchison to connect with an available sponsor. No requests for new assignments will be accepted until after the May 19 meeting. If you are unable to attend the meeting, but would like to secure a specific sponsor, please send that information to <u>FundraisingBFSC@gmail.com</u> with your connection to the sponsor.

New for Sponsors

Sponsors are asked to fill out a digital sponsorship commitment form this year. Digitally gathering this information helps ensure the club can fulfill our obligations. It will take each sponsor very little time to complete. All sponsors must fill out the digital sponsorship form.

Sponsors & Skater Responsibility

All sponsor information needs to be received no later than August 15, including logos for inclusion on shirts and banners. The skaters are responsible for ensuring all information is received by the club and from a sponsor.

More information here: Capitalicesynchro.com/sponsorship