

2024 - 2025 SPONSORSHIP OPPORTUNITIES



ABOUT CAPITAL ICE SYNCHRO

Capital Ice Synchro is the premiere synchronized skating program in North Dakota. Formed in 2003, our nonprofit organization provides opportunities for skaters from age 4 to 18 to participate in the world's fastest growing figure skating discipline. Our club has over 140 skaters competing on nine teams with a season running September through March.

In 2023, our intermediate team, the Capital Ice Chips, took first place at nationals.





WHY SPONSOR?

Without community support our club couldn't be as successful as it is. As a 501(c)3, the Bismarck Figure Skating Club/Capital Ice Synchro relies on sponsorships and fundraising to make our program affordable and open to all skaters. The funds offset the costs for dresses, competitions, coaching, and travel. Higher level teams will travel to competitions such as Midwest Sectionals in Kalamazoo, MI; and Nationals, if they qualify.

As a sponsor you do more than support local skaters. Our sponsors also benefit from reaching thousands in the Bismarck-Mandan area and beyond through our social media posts, advertising options, events, and many other opportunities that can be customized to fit your goals and budget.

WHO AM I **SPONSORING?**

These 140+ dedicated skaters are grateful for each and every sponsor.



















Cubes Blue

CORPORATE SPONSORS

Thanks to the generous support from sponsors like you, Capital Ice Synchro is able to participate at a regional and national level while keeping our program affordable and open to all.*

Platinum **	Gold***	Silver
\$10,000+	\$7,500 to \$9,999	\$5,000 to \$7,499
Puffer Coat	Warm-up Jacket	
Bag tag		
All Teams, Prime Location	All Teams, Prime Location	Medium (1 team) or Small (2 teams)
Stand Alone Banner	Logo	Logo
3 times	2 times	2 Times
14	10	8
Reserved - 1 Show		
Full Page Premium Placement	Full	Half
Logo (Commercial Option)	Logo (Commercial Option)	Logo (Commercial Option)
6 Times	4 Times	3 Times
Flier	Flier	Flier
Banner Ad (static), Logo, Link	Logo, Link	Logo + Link
Crowd Engagement (2 events)	Crowd Engagement (1 events)	
	\$10,000+ Puffer Coat Bag tag All Teams, Prime Location Stand Alone Banner Stand Alone Banner 3 times 14 Reserved - 1 Show Full Page Premium Placement Logo (Commercial Option) 6 Times Flier Banner Ad (static), Logo, Link	\$10,000+\$7,500 to \$9,999Puffer CoatWarm-up JacketBag tagAll Teams, Prime LocationAll Teams, Prime LocationStand Alone BannerLogo3 times2 times1410Reserved - 1 ShowFullFull Page Premium PlacementFullLogo (Commercial Option)Logo (Commercial Option)6 Times4 TimesFlierFlierBanner Ad (static), Logo, LinkLogo, Link

	Bronze \$2,500 to \$4,999	Pewter \$1,000 to \$2,499	Honorable Mention \$500 to \$999	Supporter \$250 to \$499
Jacket				
Bag				
Team Shirt	Small (1 team) or Name (2 teams)	Name (1 team)		
Banner at all events	Logo	Name	Name	Name
Mentions at all events	1 time per event			
Event Tickets	6	4	2	2
Ice Show Seats				
Ice Show Program Ad	Quarter	Business Card	Bold Name	Name
Live Stream Recognition	Logo	Name	Name	
Social Media Amplification	2 times	1 time	1 time	
Team Folders	Flier	Listing	Listing	Listing
Website	Logo + Link	Name + Link	Name + Link	Name
Additional				

Categorical exclusivity at this level. 3-year contract. Three total. *3-year contract. Three total. Currently Sold Out.

*Please visit capitalicesynchro.com/sponsorship for complete terms, conditions & explanations.

To Secure Your Sponsorship, visit <u>CapitalIceSynchro.com/Sponsorship</u>

Additional opportunities are available. Customized packages can be created for sponsors over \$2,500.

A LA CART

Our a la carte sponsorship options are a way to achieve your desired goals and outcomes while engaging our audience and receiving positive exposure for your brand. The offerings can be purchased independently or replace other options within your sponsorship package, pending approval from the fundraising committee.





Opportunity*	Individual Price
Team Appearance (1 Hour)	\$500
Crowd Engagement	\$1000
Live Social with Team	\$500
Email to Skater Families	\$2500

*Please visit <u>capitalicesynchro.com/sponsorship</u> for complete terms, conditions & explanations.

FAMILY & FRIENDS SPONSORSHIPS

Synchro is a family sport and the heart of our organization. To help support families and friends further, we offer special packages geared to the spectators and cheerleaders.

	Package 1 \$1000	Package 2 \$500	Package 3 \$250
Exhibition Reserved Seats	x	x	
Bismarck Comp Tickets	6	4	2
Ice Show Tickets	6	4	2
Ice Show Reserved Seats	x (1 show)		
Team Photo	×	×	

We are always open to customizing a package for you. *Please visit <u>capitalicesynchro.com/sponsorship</u> for complete terms, conditions & explanations.

SEE THE TEAMS YOU SUPPORT:

October 27Capital Ice Synchro Classic, BismarckNovember 17Capital Ice Exhibition, BismarckMarch 14-16BFSC Ice Show

THANK YOU FOR YOUR SUPPORT!



A Bismarck Figure Skating Club Program - 501(c)3

TO SECURE YOUR SPONSORSHIP, PLEASE SCAN THE CODE OR VISIT

CAPITALICESYNCRO.COM/SPONSORSHIP



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A Bismarck Figure Skating Club Program - 501(c)(

DEADLINE: AUGUST 15

